

## RNC Earth Day Contests

In celebration of Earth Day 2016 on April 22, students in Recycling for Newaygo County's service area are invited to participate in competitions hosted this spring by Recycling for Newaygo County (RNC). The theme in all categories at all age levels is: "**Be The Change**", as relates to Earth Day, keeping in mind that the contest sponsor is a recycling company. Submission deadline is April 8. Winners will be notified and announced on Earth Day April 22 in the local media, and on the Recycling for Newaygo County website. In addition to bragging rights, winners in each age group and each category will receive a prize and certificate of achievement. Winning works will be put on public display. Details will be announced. Honorable mentions as determined by the judges will receive a "Lucky Duck" valued at \$5 for entry into RNC's Second Annual Recycling Fair and Duck Race on June 5, World Environment Day, at Fremont Lake Park.

Grade levels are:

- Elementary (Grades K-5)
- Middle (Grades 6-8)
- Secondary (Grades 9-12)

Categories are:



**Written Word—Poetry:** Students are invited to submit an original poem in any style featuring the theme. Poetry will be 26 lines or fewer, not to exceed 70 characters per line. One entry per student. Entries should be emailed to [admin@recyclingfornewaygocounty.org](mailto:admin@recyclingfornewaygocounty.org). Submit in MS Word or paste into the body of the email. Include a separate sheet with: 1) title of the work, 2) author's name, 3) address, 4) phone number, 5) age, and 6) grade level. All this information is required for consideration. Please ensure it is legible if not typed.

Judging criteria are:

- Beautiful, colorful, unusual, descriptive, or compelling use of language;
- Consistency and appropriateness of defined structure (i.e. formal, modern, freeform style), meter and rhyme, if employed, along with technical excellence;
- Entertainment value; and
- Emotional impact and response by the reader.



**Creative Arts—Poster:** Students are invited to submit an original poster in any style featuring the theme. One entry per student. Posters should be constructed on standard-sized (22" by 28") poster board. 3-D (added components) is OK, but no computer assistance. Creativity is encouraged in the selection of design materials and color, including depth and dimension. Call 231.924.5822 to arrange pickup or delivery to The Recycling Center for judging. Affix sheet on back including: 1) title of the work, 2) author's name, 3) address, 4) phone number, 5) age, and 6) grade level. All this information is required for consideration. Please ensure it is legible if not typed.

Judging criteria are:

- Ability to stand alone, clear communication of the intended message;
- Visual Appeal, use of images and wording, colors and font styles, balance, legibility;
- Accuracy and relevancy of content; and
- Critical awareness and analysis, and clear point of view.



**Video/Performance Arts—Public Service Announcement:** Students are invited to submit an original public service announcement (PSA) featuring the theme. A PSA is a short message broadcast to raise awareness about a specific issue. Style is open including announcement, documentary, or theatrical production. Group entries are acceptable. One entry per student or group. PSA will be about one (1) minute in length. The producer will upload the video to YouTube (help with account setup and upload is permitted) and email the link to [admin@recyclingfornewaygocounty.org](mailto:admin@recyclingfornewaygocounty.org). In addition, a copy of the PSA on DVD should be mailed to RNC at 490 Quarterline St., Newaygo MI 49337. Include a separate sheet with: 1) title of the work, 2) author's name, 3) address, 4) phone number, 5) age, and 6) grade level. All this information is required for consideration. Please ensure it is legible if not typed.

Judging criteria are:

- Message accuracy and effectiveness (alignment with subject matter, evokes a response in the viewer);
- Creativity (idea or approach is fresh), and script or storyboard, and organization;
- Composition (framing, use of depth of field, lighting); and
- Sound (narration/dialog/sound effects/music—any music must be used legally).