

# COMPANY FACT SHEET

## 3R Environmental Education



April 2019

★ Our School Districts    ★ County Recycling Sites



### CONTEXT

Until the summer of 2017, you knew us as *Recycling for Newaygo County (RNC)*. Under the leadership of retired educator Bob Pinder, RNC established recycling in 8 centers around Newaygo County, starting in 2004. RNC's 2-fold mission was to provide recycling services and educate residents about the importance of recycling. With the County of Newaygo taking over recycling in 2017, our exclusive mandate became to educate residents more expansively on environmental conservation and stewardship. We changed our name to reflect our change of focus, and to alleviate confusion over who was now handling recycling in the county. Since that time, we have further expanded our mandate and goals to include local environmental advocacy and action.

<b>Name</b>	3R Environmental Education
<b>Founded</b>	November, 2004
<b>501(c)(3)</b>	Yes, since 2008
<b>Address</b>	490 Quarterline St., Newaygo MI 49337
<b>Email</b>	admin@3r-education.org
<b>Website</b>	3r-education.org
<b>Facebook</b>	Yes, find us
<b>Telephone</b>	231.924.5822
<b>Public Hours</b>	Tu & We 9-5 pm; Th 1-5 pm
<b>Executive Director</b>	Linda Ritz White

### OUR MISSION

...is to enhance the environmental health and beauty of Newaygo County by educating residents about environmental sustainability and stewardship, including the 3 Rs of the Waste Hierarchy: Reduce, Reuse, Recycle.

### BOARD OF DIRECTORS

Jason DeKuiper, President  
David White, Secretary  
Randy Puff, Treasurer

Sally Kane, Newaygo County Liaison  
Sally Wagoner, CEWAC Chairperson  
Jean Teets  
Michael Danhof

Annual elections are held in April. Terms of service are 3 years with 7-13 directors.

### FUNDING

- ♥ Donations: 3R Members/Friends
- ♥ Fundraising Initiatives
- ♥ Grants

## EDUCATION

### SCHOOLS & COMMUNITY

Our goal is to guide every resident of every age in Newaygo County to environmental stewardship. While our focus is largely on county youths—our leaders of tomorrow—we also visit civic and church groups, and assorted public events where we present to residents of every age. Some of our activities include:

- Visits to classrooms
- Visits to summer day camps
- Annual Earth Day Competitions
- Annual Climate Marches
- 3R special events
- Literature and publications
- Trade shows and other public functions
- Speaking engagements

## ADVOCACY

### CITIZENS ENVIRONMENTAL WATCH & ACTION COALITION (CEWAC) OF NEWAYGO COUNTY

CEWAC is 3R's environmental watch and action arm. Established in the fall of 2018, CEWAC is a group of citizens whose focus is on environmental issues of local concern. Some of these are recycling (incl. working with the County), water quality, invasive species, native habitat restoration, and public policy. The group meets the 2<sup>nd</sup> Thursday monthly at 6 pm in the meeting room at Brooks Township Hall in Newaygo. The group is open to all. On alternate months, CEWAC hosts guest speakers and encourages the public to attend and learn about environmental topics. The group is also working toward becoming a clearinghouse for information about the activities of local groups and organizations working to improve the environmental quality of life in Newaygo County.